

Unil

UNIL | Université de Lausanne



International Standardization and Participatory Dynamics: The INTERNORM Project

Christophe Hauert, Marc Audétat, Danielle Bütschi, Jean-Christophe Graz & Alain Kaufmann, UNIL
19 mars 2013

| le savoir vivant |

AVEC LE SOUTIEN DE LA
FONDATION DU 450^e POUR L'UNIL

International Standardization

- Ubiquity of standards
- Innovation, organization, security, sustainability
- Market globalization



Unil
UNIL | Université de Lausanne

2

AVEC LE SOUTIEN DE LA
FONDATION DU 450^e POUR L'UNIL

International Standards as Regulation

- Formally open to all interested parties, voluntary, consensus-based, committee work based on the « state of the art ».
- Formal state devolution of power:
 - WTO Technical Barriers to Trade (1995)
 - European New Approach (1985)
- Hybrid authority

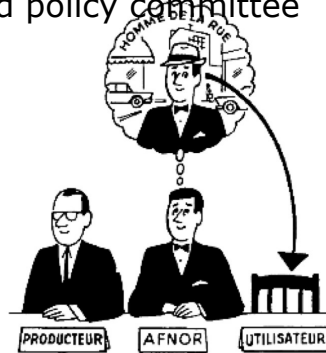
The Democratic deficit of international standardization

- » Who defines standards ?
 - Over-representation of corporations and business associations
 - Under-representation of civil society organization
- » Usual explanations:
 - » Ressources
 - » Expertise
 - » Time



CSOs in standardization

- Social concerns are acknowledged... ..but how?
- EU regulation 1025/2012
- Institutionalization of dedicated policy committee
 - > Information
 - > Consultation
- What about co-production ?



INTERNORM research action

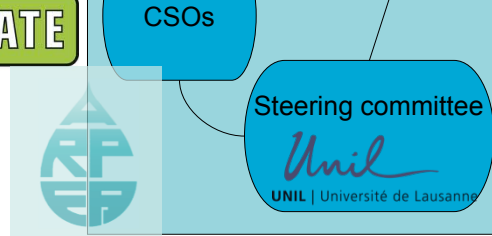


pro infirmis

equiterre

Association Transports
et Environnement

ATE



Results of the INTERNORM project

Bridging society and standards' production

- Awareness of standardisation issues
- Strategic importance recognised by CSOs
- Increase of participation
- Reduction of entry costs
- Knowledge and expertise sharing
- Concrete results on the shaping of standards



Conclusions

- Limits
 - Entry costs remain very high for CSOs
 - Lack of political support
- Ambiguity
 - Importance of proper participation for inclusiveness
 - Participation as legitimization of private forms of regulation
- Future developments
 - University initiative as a starting point
 - Long term institutional setting to be found