

## Academic theses 2018 – Master of Science in Management

## Mémoires académiques 2018 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant∙e
BJORNVIG	Richard	Risk culture and appetite in the financial industry: A journey towards awareness and change	Mikes A.
BUTERA	Anaïs	Can Charismatic Behavior increase a Wheelchair User's Managerial Employment Prospect's ?	Schmid Mast M.
CANDIDO GONÇALVES	Joao Victor	To what Extent are the Main Players in the Medical Device Industry Offering a Value-Based Strategy and how is this Impacting their Portfolios of Products and Services ?	Dusheiko M.
CHALLA	Ranjith Reddy	Challenges of Entrepreneurship in low entry barrier industries (An analysis of fast-casual restaurants)	Petty J.
CUSKIC	Minela	A Qualitative Study Regarding the Drivers of People's Lives Across their Lifetimes	Palazzo G.
DE OLIVEIRA	Marina	The Opportunity of 100% Digital Banks in the Swiss Banking Industry	Uhlmann V.*
FERREIRA DA COSTA FARO	Sofia	A Business Strategy to Foster Sustainable Consumption: A Consumer Perspective	Palazzo G.
FIORINI	Fabiola	The Chinese fast fashion industry in the Prato area: How are the Chinese and how is the Chinese production system represented by the Italian media?	Palazzo G.
FISCHER	Noé	Business Angel Groups - Adding Non-Financial Value to Early-Stage Ventures	Petty J.
garcia Gonzalez- Valdizan	Laura	The effect of monetary incentives on team creativity	Castañer X.
GUSTAVSSON	Daniel	Legitimacy and Storytelling: The Relationship between Propriety, Validity and Storytelling	Haack P.
HAILESELASIE	Meron	How the Sharing Economy facilitates Social Capital	Finger M. (EPFL)
HARFOUCHE	Eliott	The Impact of Blockchain on Venture Capital Industry	Petty J.
HEIMANN	Jasmin	Legitimacy as a Multi-Level Judgement: The Case of the Responsible Business Initiative	Haack P.
JANKOVIC	Miodrag	The Country-of-Origin (COO) How Does It Affect Company's Effectiveness in Restoring Reputation in the Aftermath of a Scandal	Haack P.

KURZYNSKI	Mateusz	Political Capabilities and Resources: An Extension of the Resource-Based View	Bonardi JP.
MASSIMINO	Anna	Overcoming supply chain disruption caused by man-made disasters Theory on successful bottom-up communication	Mikes A.
RUBIN	Katja	What makes for a Good Apology? The case of PostBus Switzerland	Haack P.
PELLEGRINI	Sarah	The Competitive Advantage of Understanding Contemporary India	Leclerc F.
SAVARY	Loris	The impact of Customers' Social Status and Gender on the Management of their Online Complaints	Haack P.
SAWLEY	Alexandra	Do social media influence our judgement of corporate legitimacy in times of a crisis? An experimental analysis of the impact of Twitter comments and media attributions on individuals' judgement	Haack P.
SHADURSKIY	Andrey	"Big Oil" and the climate change: a reporting- mitigation gap?	Mikes A.
SPERINI	Jade	Sustainable Consumption How to tel the right story to enhance Next Generations' sustainable behavior?	De Treville S.
SU	Janet	The Two Sides of Storytelling in the Climate Change Debate	Palazzo G.
TORRIGIANI	Lucie	Role and Responsability of Big Food Companies in the Obesity Crisis	Palazzo G.
VASILESCU	Diane	Does the Level of Internal Competitive Pressure Influence Unethical Behavior Patterns in Organizations?	Grieder M.*