



# Where is transnational regulation determined?

Development priorities and trade agreements beyond and within nation-states

(trade agreements, regulation, standards, development, urban-regional priorities, global governance)

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# Why new approaches to trade and development research are required



- Trade is growing not from 'emerging nations' but 'emerging cities and regions'.
- Uncertain effects of trade pacts (and pacts getting larger)
- Products and processes for developmental goals may be harder to steer, and those with pernicious environmental or labour effects difficult to curtail. In whose interests are these shifts?





### The argument

The opportunities and structures of bilateral trade agreements between industrialised and emerging economies have to be understood in terms of

- (a) Shared growth opportunities from trade (the traditional view)
- (b) The location of industrial growth from trade (much of which is located in cities)
- (c) The location and stakeholders of associated trade decision-making (empirically open)

#### Theories of trade and regulation: what we know and what we don't



- Free trade & comparative advantage
  - Development economics; protection of infant industries; special & differential treatment
- New trade agreements, broader scope & domestic regulations
  - Comprehensive and differentiated political economy; institutional theory
- What about institutional specificities beyond and within Nation-States?
  - Local / transnational turn
- What about industry specificities and the rise of services?
  - Evolutionary / regulatory turn





## Sector-specific challenges

### IT/IT-enabled services

- Counter-factual case: standardisation & internationalisation
- Beyond India's world office narrative
- Power issues, societal implications and mutual recognition
- e.g. data security

## Health industry





- Mediating actors and organizations
  - Generics
  - Vaccines
  - Diagnostic kits
  - Patented drugs and biologicals

'Non-canonical'

- Water filters (proprietary or not?)
- Hib vaccine ('world beating', Cuba)
- OPV (extraordinary administrative/planning)

Cities: Surat, diagnostic kits

And .....other sector products with health effects, unclear repercussions: Volkswagen







# Next (first) steps

- India EU & and India-EFTA (incl. CH) Free Trade Agreement (FTA) negotiations
- Joint panel at European Association of Evolutionary Political Economy (EAEPE) conference ("Theory, empirical, and policy challenges for path-dependency (or lock-in)")
- Joint PhD workshops (Bangalore & Lausanne)