



the ph.d. program in management

your ticket to success
in academia or business

PH.D.

ever thought of doing a ph.d. in management?

A Ph.D. in Management can open up a career in various industries. The top one is academia, where one does research and teaching. If you are interested in learning high-level research skills there are other career avenues too that may interest you in government, industry, think-tanks or elsewhere. There are also ample opportunities in management consulting. A Ph.D. can open up many options in public, private, or non-governmental organizations.

Doing a Ph.D. is not just about doing research; it is about learning lifelong skills that are useful in a variety of situations. Once you find your calling in a particular area you will become one of the foremost thinkers in that area.



FACULTY

why HEC Lausanne?

Our School has a strong reputation internationally. Our professors and students publish in the top journals in management, such as Academy of Management Journal, Academy of Management Review, Journal of Management, Strategic Management Journal, Journal of Applied Psychology, Journal of Marketing, Review of Accounting Studies, Journal of Operations Management, Journal of Marketing Research, Journal of Management Studies, Contemporary Accounting Research and Accounting Organisations and Society among others. They also publish in top area journals like Entrepreneurship Theory and Practice, The Leadership Quarterly, Business and Society, Business Ethics Quarterly, Journal of Business Venturing, Journal of Occupational and Organizational Psychology, Journal of Research in Personality, Personality and Individual Differences, Journal of Consumer Psychology, to name a few. In fact, when looking at rankings that consider objective research indicators our University and School fare particularly well.

JOBS

where do our graduates get jobs?

Our research prowess and the world-class training we give means good jobs for our doctoral students, who have been placed in universities such as Aalto University, Cass Business School, EMLYON Business School, Emory University, University of Essex, University of Geneva, IESE Business School, University of Lausanne, Maynooth University, HEC Paris, University of Richmond, Tongji University, and VU Amsterdam among others.



PROGRAM

what is the program like?

The program emphasizes a common core component tailored to develop expertise in four specialization fields :

- Accounting
- Organizational Behavior
- Marketing
- Strategy

The 5-year full time program is taught entirely in English. The first two years are devoted to course work and the next three years to the preparation of the thesis. The structure is as follows :

Year 1 : Four compulsory courses to give solid training in methods and theory for management research.

Year 2 : Three optional classes to specialize in the field of interest.

Year 3 : Preparation and presentation of the first thesis paper and proposal for rest of thesis.

Year 4 : Preparation of the second paper.

Year 5 : Preparation of the third paper and thesis defense.

Additional requirements include:

- Attendance in all the department seminars,
- Presenting twice in research seminars,
- Presenting twice in academic conferences

RESOURCES

what resources are available for students?

In addition to a well-equipped behavioral lab (the " Labex ") useful for behavioral economics, decision-making, and consumer behavior-type experiments, we provide students with substantial resources to ensure that they succeed.

For instance, our students can attend the top conferences in their discipline; from the second year of enrollment, the School pays 100% of the expenses incurred for presenting at one conference per year in Europe; from the third year, the School pays for up to 2 conferences per year (including one outside Europe).

We also provide teaching and presentation skills support for our doctoral students and can contribute 50% of costs towards taking optional classes outside our University.

TOPICS

what kinds of topics do students study?

The list of theses can be found on our webpage. Topics that our students have studied include financial disclosure of firms, leadership antecedents and outcomes, impact of personality on organizational outcomes, discrimination, decision making heuristics, consumer psychology, business-to-business marketing, ethical decision making, among many other interesting and practically-relevant topics.

FINANCING

how can I finance my ph.d. degree?

Tuition fees are very low (CHF 280 for the first semester + CHF 80 for each additional semester). More importantly, most Ph.D. students receive paid graduate assistantships while working for the School or are hired directly on research grants. Students can also apply for personal SNSF scholarships (see www.snf.ch).

PROGRAM

how can I apply to the program?

The application procedure is detailed on our website. We have two intakes per year :

- Application deadline for a start in September : February 20
- Application deadline for a start in February : August 31 of the previous year

To gain entry to the program, candidates must have an MSc degree in management or a closely related discipline and have the support of a faculty member who will act as their thesis supervisor; students who have not found a supervisor by the time of the application, can still apply to the program and their file will be circulated to potential supervisors.

English proficiency is necessary to succeed in the program. Having basic knowledge of French is also useful for a smoother acculturation in Lausanne.

TESTIMONIALS

testimonials from current and former doctoral students

SARAH STEPHEN



Current Ph.D. student. Research topics: CSR, financial markets, organizational theory

“The PhD program at HEC Lausanne is well-designed so that we develop a good theoretical and empirical foundation and methodological toolkit for our future research, academic service as reviewers, in teaching, and in engaging with industry and society. The departments are tightly knit and supportive, also providing dedicated research seminars where you not only are introduced to research by scholars elsewhere, but also where you have the opportunity to present your own research and get constructive feedback. The School and the University, in general, offer other ample opportunities to grow—as a researcher and as an individual.”

ROMAIN OBERSON



Current Ph.D. student. Research topics: Risk assessment, accounting-based valuation and financial reporting for financial institution

“The doctoral program in management at HEC Lausanne offers interdisciplinary training that provides a thorough understanding of current management theory and research. The faculty is dynamic with outstanding researchers who guide doctoral students in producing an impactful thesis.”

PERRINE DESMICHEL



Current Ph.D. student. Research topics: Consumer behavior, Luxury Marketing

“HEC Lausanne is the perfect place to start an academic career. The Ph.D. school gives you exhaustive training, opportunities to attend conferences and summer schools, and different funding options to study abroad during or after your Ph.D.”

JANE KHAYESI



Former Ph.D. student. Now Lecturer in Management, Essex Business School

“The Ph.D. program in Management at HEC Lausanne offered me appropriate tools, techniques and academic support to conduct cutting-edge research in management.

The completion of this program opened for me an opportunity to join academia, something I always wanted to do.”

NICOLAS BASTARDOZ



Former Ph.D. student. Now Research fellow, HEC Lausanne, University of Lausanne

“The doctoral program in Management at HEC Lausanne offers the best tools to young researchers starting their Ph.D., with compulsory classes providing a strong background in methods, econometrics, epistemology and theories of the firm as well as a vast array of elective classes tailored to the needs and interest of every student.”

MINYUE DONG



Former Ph.D. student. Now Associate Professor, HEC Lausanne, University of Lausanne

“For me, pursuing Ph.D. was a wise career decision that made me change from a practitioner to a professor; this choice of lifestyle gives me an ideal balance between my career and family.”

BRUNO KOCHER



Former Ph.D. student. Now Assistant Professor, HEC Lausanne, University of Lausanne

“The Ph.D. program at HEC Lausanne gave me the conceptual rigor and the methodological skills to pursue an academic career. As a bonus, the program takes place in a beautiful and intellectually motivating environment.”

JUDITH SCHREMPF-STIRLING



Former Ph.D. student. Now Associate Professor, Institute of Management, University of Geneva

“The doctoral program in management at the HEC Lausanne provided me with the building blocks of how to do research. The faculty support and advice in regards to research but also to my academic career in general, was one of the most valuable parts of the program.”

DANIEL WÄGER



Former Ph.D. student. Now Assistant Professor, Lazaridis School of Business and Economics, Wilfrid Laurier University, Canada

“At HEC Lausanne, I was fortunate to work under the supervision of world-renowned professors and I was given the freedom to explore research ideas that really carry meaning for me. Writing a Ph.D. thesis is a challenging, but ultimately deeply rewarding journey. The doctoral program at HEC Lausanne provided me not only with the theoretical and methodological foundation to complete that journey, but also to launch my academic career as an assistant professor at the University of Amsterdam.”

PHILIPPE JACQUART



Former Ph.D. student. Now Associate Professor in Leadership, EMLYON Business School

“Pursuing doctoral studies at HEC Lausanne has been one of the richest and most exciting endeavours I have engaged in. It has been incredibly intellectually stimulating and I can confidently say that the knowledge and skills I have obtained in the process have enriched both my personal and professional life.”

YIH-TEEN LEE



Former Ph.D. student. Now Associate Professor in Leadership and People Management, IESE Business School

“The world-class faculty at HEC Lausanne is a great asset that enables doctoral students to grow and become solid scholars in specific fields. The support and mentorship I received from the professors, during and after the program, are tremendous. I am very grateful to the development opportunity offered by the Ph.D. program at HEC Lausanne.”

SÉBASTIEN MENA



Former Ph.D. student. Now Senior Lecturer in Management, Cass Business School, City, University of London

“The Ph.D. program at HEC Lausanne gave me the necessary time and resources to develop an academic mindset and the capacity to publish in top journals while providing a very enjoyable environment in which to work. One of the greatest strengths of HEC Lausanne is its very active research faculty with a wide international research network, from which I benefited vastly.”

CÉDRIC PORETTI



Former Ph.D. student. Now Assistant Professor, École Hôtelière de Lausanne.

“An intensive program that helps Ph.D. students acquire the necessary skills to be successful in their future research. The core program is quite broad, and the optional courses give Ph.D. students the opportunity to study topics closely related to their chosen research fields.”

more about HEC Lausanne and the university of Lausanne

Located on the shores of Lake Geneva, in the heart of the French-speaking region of Switzerland, the University of Lausanne (UNIL) is a teaching and research institution with approximately 14,300 students and 3,000 researchers. One fifth of the student population and one third of the teaching staff come from abroad. An emphasis is placed on an interdisciplinary approach, with close cooperation among students, teaching staff, and professors. UNIL is composed of seven faculties, including HEC Lausanne, the Faculty of Business and Economics, founded in 1911.

Recognized as one of the best schools in the fields of management and economics, HEC Lausanne trains capable and responsible economic leaders and entrepreneurs, as well as researchers who will pursue an academic or industrial career. HEC Lausanne stands out for the excellence of its research, which professors integrate in their teaching and apply to the economic world by providing sound advice to leaders and decision makers.

EQUIS- and AMBA-accredited, HEC Lausanne has more than 3,000 students and more than 350 researchers, including 85 professors, around fifteen student associations and more than 13,000 alumni.

how to contact us?

Bénédicte Moreira

Executive assistant

Doctoral Program in Management
HEC Lausanne, University of Lausanne
Anthropole 3035, UNIL-Chamberonne
1015 Lausanne
Switzerland

Tel. : +41(0)21 692 3698

E-mail : benedicte.moreira@unil.ch

Web-page : www.unil.ch/hec-phd/management



The logo for Unil, featuring the word "Unil" in a white, elegant, cursive script font.

UNIL | Université de Lausanne

HEC Lausanne