HEC LAUSANNE

understanding the economic world
to look toward the future
À LÎSÈ

A nalytical Thinking
L eadership
I nternational Openness
S ustainability understanding
E ntrepreneurship and innovation

« If we were to give a name to the expertise and know-how taught at HEC Lausanne, I would suggest ALISE. Each letter symbolizes the main axes of the economic thinking studied at HEC Lausanne. »

Jean-Philippe Bonardi, Dean
HEC Lausanne

Since 1911, HEC Lausanne has been training future executives and business leaders to become active players in the world of business and economics. HEC Lausanne also prepares students who wish to pursue an academic career.

Recognized as one of the top management and economics schools, HEC Lausanne distinguishes itself through its top-class education and excellent research. At the heart of its mission, this synergy between teaching and research has ensured the School's success for more than 100 years. HEC Lausanne uses research to train competent and responsible executives and entrepreneurs, and also to advise organizations, businesses and policy makers.

The place the School and its programs occupy in international rankings and scientific journal publications attests to the quality of its training and research, as do the accreditations it has been awarded by the prestigious EQUIS and AMBA organizations.

Enjoying a strong international reputation, the dynamic HEC Lausanne intends to continue its development as a leading public institution in integrated management and economic training at the European and global levels.

more than 100 years of history

In 1870, the Académie de Lausanne (which would become the University of Lausanne 20 years later) began to offer economic science. The program was taught by Léon Walras, a pioneer of the first economic equilibrium theories and the Chair of Political Economics, at that time attached to the Faculty of Law.

HEC Lausanne, then called École des Hautes Études Commerciales, was officially founded in 1911. There was an intake of 12 students for the first academic year. Vilfredo Pareto, who succeeded Léon Walras in 1893, remained the only professor to teach economics for 20 years.

These two brilliant economists, Walras and Pareto, will forever mark the School’s history. Founder of the «École de Lausanne», Léon Walras was the first to introduce the use of mathematics in economics. While the «École de Lausanne» disappeared as such in the 1920s, it enabled Walras and subsequently his successor, Pareto, to create the foundations of the way economics is taught today at HEC Lausanne.
fields of research and teaching

**MANAGEMENT**

- Strategy, organization & leadership
- Business analytics & operations management
- Enterprise, environment and society
- Marketing & consumer behavior
- Accounting & tax
- Business law, regulation and lobbying
- Biology, evolution and decision-making
- Entrepreneurship and enterprise creation

**ECONOMICS & FINANCE**

- Macroeconomics and monetary policy
- Enterprise finance and market finance
- Fintech
- Actuarial science
- International, regional and development economics
- Public economics and federalism
- Microeconomics, behavioral and experimental economics
- Health economics and management

**TECHNOLOGY**

- Cryptography and cybersecurity
- Big Data
- Digital humanities
- Digital transformation
- Innovation and new business models
- Information systems management
Conducted by more than 350 researchers, research at HEC Lausanne aims to understand the fundamental mechanisms of our economic world and to explore the behaviors that determine individual decision-making. Striking a balance between academic rigor and creativity, this research contributes significantly to scientific and economic debates, as well as new ways of thinking. Integrated into the teaching curriculum, it provides students with a strong analytical mindset, a major asset for tomorrow’s business leaders.

The research community at HEC Lausanne is made up of a wide range of experts, including economists, sociologists and psychologists. Recognized for the excellence of their work and academic background, they are among the leading specialists in their fields.

Reflecting the recognition of the academic world, articles appear regularly in the most internationally selective and prestigious "A+ level" scientific journals such as the *Academy of Management Journal, Econometrica, Journal of Finance* and *American Economic Review*. Each year, the Swiss National Science Foundation (SNSF) finances a selection of research projects. For example, in 2016, 11 projects of 14 researchers received subsidies totaling more than 6.5 million Swiss francs. Several professors also receive funding from the prestigious European Research Council (ERC).

Research at HEC Lausanne plays a central role in society as well as the political and entrepreneurial worlds.

Through their work and research, academic experts help policy makers, decision makers, and business leaders make the best decisions to fit the current economic and social context. The School also has several laboratories and applied research institutes, which are centers of expertise serving companies and the public. For example, the publication of cyclical studies and forecasts for Switzerland is just one of the many services provided to companies and public authorities by CREA, the Institute of Applied Economics.

Research activities conducted within HEC Lausanne have a significant impact in areas such as corporate ethics and governance, tax policy, management techniques, cybersecurity and industrial supply chain management.

The website to learn more about the research at HEC Lausanne through various articles geared to practitioners.
a partner of choice for a successful career

Renowned for the quality of its teaching and the expertise of its faculty, HEC Lausanne trains top students who will be able to distinguish themselves in the labor market, in particular through their analytical abilities and critical thinking skills, essential components for an entrepreneurial mindset. As a hallmark of the School, quantitative subjects play an important part in teaching, and the acquired skills represent a real asset for future employers.

While teaching at HEC Lausanne favors a scientific approach based on research, it also involves practitioners in areas such as auditing, entrepreneurship, and marketing. In a world that is constantly changing, HEC Lausanne continually updates its programs to adapt them to the latest market rules, as is the case with the recent reforms to the Master in Management and the Master in Finance.

The professional success of HEC Lausanne graduates testifies to the quality of the School’s programs. Among its 13’000 alumni, we find well-known names in business, start-ups, economics and research, with past students occupying roles as presidents, board members, CEOs, directors, consultants, auditors, start-up founders or researchers.

« The great strength of HEC Lausanne lies in its highly analytical approach which makes it possible to understand economic mechanisms and to develop a logical and enlightened mode of reasoning. On the basis of these solid foundations, I was able to continue my academic career first at IE Business School (Madrid) with a specialization in finance, and then at Columbia University (NYC) where I graduated with a Master’s degree in Real Estate and at the top of my class. Without the values of seriousness, perseverance and hard work, which I acquired during my studies at HEC Lausanne, none of this would have been possible. »

Alexis Muller Pellerin
Graduate Bachelor 2015

« As a manager, I benefited a lot from my Executive MBA studies. The program challenged us to step outside of our comfort zone, work with people from different backgrounds and helped us release our full potential! This contributed a lot to my career progression, as I was promoted to a new position just before graduation. I was able to enhance, not only my professional competencies, but also my soft skills in areas such as negotiation, leadership and team work – all of which has proven extremely valuable in my job. »

Justyna Rudnicka
Graduate, EMBA 2014, Head of Risk Management, Business Excellence & Corporate Development, Trianon SA - Groupe La Mobilière
bachelors
- Bachelor in Economics
- Bachelor in Management

masters
- Master in Accounting, Control and Finance
- Master in Law and Economics
- Master in Economics
- Master in Finance
- Master in Management
- Master in Actuarial science
- Master in Information systems

doctorates
- PhD in Economics
- PhD in Management
- PhD in Finance
- PhD in History of economic thought and philosophy
- PhD in Actuarial science
- PhD in Information systems

Continuing Education for professionals, executives and senior executives
- EMBA, continuing education (360)
- Doctorates (140)
- short programs (1 to 8 days)
- tailor-made programs

CAS certificates and DAS diplomas
- CAS/DAS in Strategic Marketing and Communication
- CAS in Finance and Accounting

Executive Masters (MAS)
- in European Sport Governance (MESGO)
- in International Taxation (MASIT)
- in Health Science and Organization

Executive MBA
- with a focus on Management and Corporate Finance
- with a focus on Healthcare Management

3'300 students
developing an entrepreneurial mindset

As an integral part of its mission, HEC Lausanne develops, fosters, and nurtures an entrepreneurial mindset amongst its students through a variety of channels; in addition to its teaching and research, it supports the student associations which are the key drivers promoting entrepreneurship through a number of activities and events, such as the Prix Strategis, Concours START and the Entrepreneurship Week.

Launched in February 2016 by HEC Lausanne, the UNIL entrepreneurship accelerator is part of this mission.

Open to all students, doctoral candidates, postdoctoral fellows and alumni, and overseen by HEC Lausanne, the UNIL HEC accelerator helps participants transform a project into a company, evaluating the feasibility and appropriateness of a market launch in the short-term.
multidisciplinary programs

HEC Lausanne has developed numerous partnerships with other faculties of the University of Lausanne in the fields of law, health, governance in sport and geoscience. These exchanges have resulted in various multidisciplinary programs and training courses, in particular at the Masters and continuing education levels.

HEC Lausanne belongs to the very rich educational hub that is the Lake Geneva region. The School maintains close relations with advanced teaching and research institutions, such as the EPFL, which is located closeby.

firmly anchored in the economic fabric of the region

Positioned at the heart of one of the most dense and dynamic entrepreneurial eco-systems in Switzerland, HEC Lausanne has developed numerous partnerships with businesses – multinational companies, SMEs and start-ups – as well as with organizations and public authorities in French-speaking Switzerland; the focus is on continuing education, fostering talent, and providing advice and expertise.

The School also forges close links with the business world through its alumni network and Career Center, the latter of which helps match students and partners companies with the aim of placing students in internships and promoting recruitment opportunities. The Executive Education area ensures regular contact with companies and organizations which use its services to train their managers and executives.

HEC Lausanne integrates key players in the local economy – executives and entrepreneurs, including its own alumni – into its governance system. Grouped together on the Business Advisory Board, they advise the deanery on strategic issues.
HEC Lausanne's international exchange programs, training programs, and scientific partnerships throughout the world attest to its strong international focus. The majority of professors and almost half of the students are foreign nationals, ensuring this openness and international mindset are all the more present within the School.

HEC Lausanne and UNIL have concluded numerous exchange agreements with more than 130 leading universities and colleges around the world. These agreements enable students and researchers to enrich their academic experience through training or research in other institutions.
HEC Lausanne has joined, as a member or partner, various organizations and cooperation platforms such as swissnex and the SCANCOR consortium, the latter of which is hosted by Stanford University.

Thanks to the international QTEM (Quantitative Techniques for Economics & Management) network of which it is a co-founder, HEC Lausanne links a selection of its Master students with universities and companies all over the world. The program, which is organized around two stays abroad and one internship, enables participants to develop their skills in analytical and quantitative techniques in an international context.
an active and committed student body

Today, more than 3'000 students are enrolled in HEC Lausanne’s programs. Thanks to its value system and close relationship with its students, HEC Lausanne seeks to include them in the life of the School. This means involving them in the day-to-day activities of the institution, hiring assistant students for teaching and various services, and involving representatives of the student body in the recruitment of professors and in the evaluation of programs.

Student life is remarkably rich at HEC Lausanne with more than fifteen active associations on campus. Created and managed by the students, close links are forged with the professional world and entrepreneurial ecosystem; this affords future graduates the opportunity to apply their knowledge and create their networks during their studies. The many activities and events organized throughout the year enhance and enrich the daily life on campus.

Located in a beautiful natural setting between the lake and mountains, the campus offers exceptional opportunities for sporting, cultural and leisure activities.
HEC Lausanne in brief

- Excellence in teaching which provides a solid foundation for future careers
- High level research with 350 researchers
- Strong international influence: more than 130 international academic partnerships and 400 exchange students every year
- Firmly anchored in the business world through its network of 13'000 alumni and close links with companies, organizations, and public authorities in Switzerland and abroad
- More than fifteen student associations, all of which are very active on campus
- A Career Center that serves as a point of contact between students and companies
- A continuing education platform with the Executive MBA and Executive Education

USEFUL LINKS

- University of Lausanne: www.unil.ch
- Insights from research at HEC Lausanne: www.hecimpact.ch
- Executive Education: www.unil.ch/hec-formation-continue
- Executive MBA: www.hec.unil.ch/executivemba
- HEC Lausanne Career Center: www.heccareercenter.ch
- HEC Lausanne Alumni Association: www.alumnihec.ch

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