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Master of science (MSc) in Management

GENERAL OUTLINE

Objectives

The Master of Science (MSc) in Management provides advanced training in business administration by providing students with the most recent tools based on research in the fields of management, economics, sociology and applied psychology.

Skills development and career prospects

University studies develop, in addition to specific academic skills, a number of transversal skills such as: oral and written communication, critical thought, analytical and summarising abilities, conceptual and applied research skills, the appropriation and transmission of knowledge, negotiation and leadership skills, independence and the ability to make appropriate decisions.

This panoply of skills, combined with specialized knowledge acquired in the course of studies, is excellent preparation for a wide range of employment opportunities and economic sectors. The following career prospects may be given as examples:

- Management of business enterprises or economic institutions
- Human Resources Management
- Marketing Management
- General Management & Consulting
- Business Development & Corporate Venturing
- International Business



Subject to changes
only the official texts are authentic
Version: February 2013

www.unil.ch/masters

Is having
convictions
reason enough
to share them?

GENERAL INFORMATION

Organiser

HEC Lausanne:
www.unil.ch/hec

Degree awarded

Master of Science (MSc) in Management
Maîtrise universitaire ès Sciences en management

Possible specialization areas:

- Marketing
- Strategy
- International Management
- Organizational Behavior
- Management of Technology and Entrepreneurship

ECTS credits

120

Duration

4 semesters

Teaching language

Mainly English.
Good French is highly recommended.

Enrolment

The candidate's application must be submitted to the Admissions Department before the final date.
www.unil.ch/immat

Contact

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EDUCATIONAL CONTENT

Description

The first semester offers courses in which students can advance their knowledge in fields that are central for future managers. In the second and third semesters, students can choose among a wide range of courses. This choice can lead to the following specializations, each representing 30 ECTS credits: Marketing, Strategy, International Management, Organizational Behavior, and Management of Technology & Entrepreneurship.

The fourth semester is dedicated to the writing of a Master thesis, which may be a research paper or related to an internship. In this case, the student must find the host company and submit an application to the Master's Committee.

Examinations

Examinations on all taught subjects are held at the end of each semester.

Mobility

During their third semester, students may take part in an exchange program, and study at a university recognised by UNIL. A maximum of 30 credits can be acquired in another institution.

Prior authorisation by the Master's Committee is required for the recognition of credits earned abroad.

SYLLABUS*

1st semester

Compulsory courses
Students have to select five of the following seven core courses:

- Management Science
- International Marketing
- Advanced Corporate Finance
- Advanced Managerial Accounting and Control
- Competitive Strategy
- Organizational Theory and Decision Making
- Advanced Operations Management

30 ECTS credits

2nd semester

Specialization program

- Scientific Methods for Business
- Group Processes
- Intercultural Management
- Knowledge Management
- R&D Management
- Early Detection of Innovation Potential
- Entrepreneurship
- International Development Seminar
- Quantitative Methods and Models in Marketing
- Brand Management and Communication
- Industrial Organisation of Tourism
- Distribution Management
- Leadership Development
- Project Management and Outsourcing
- Etc.

30 ECTS credits

3rd semester

Specialization program

- Business Ethics and Marketing
- Managerial Decision Making
- Business Negotiations
- Unethical Decision Making
- Applied Marketing Seminar
- Experiments with People
- International Competitiveness
- Operations Strategy Management
- Corporate Venturing in Technology Sectors EPFL
- VentureLab EPFL
- Supply Chain Management and its latest trends
- Core courses that have not been chosen by a particular student in the 1st year are now open as electives.
- Etc.

30 ECTS credits

4th semester

Master Thesis

30 ECTS credits

* subject to changes

PRACTICAL INFORMATION

Admission requirements

A Bachelor's degree from a Swiss university in Economics, Management, Finance or Information Systems. Another degree or university qualification may be deemed equivalent and give access to the Master's program, with or without conditions.

English proficiency

Students whose native tongue is not English and who apply for a place on the MSc in Finance should provide evidence of proficiency in English as a foreign language at the level of C1, corresponding to the following minimum levels:

- TOEFL CBT 230 (IBT 88-89) or
- IELTS 6.5-7 or
- Certificate of Advanced English (CAE)

Regulations and additional information concerning the course

www.hec.unil.ch/masters

Final enrolment date

30th April

Candidates needing a study visa:
28th February.

Start of courses

mid-September

Part-time Master's degree

See Directive 3.12:

www.unil.ch/interne/page44629.html#3

Academic calendar

www.unil.ch/central/page4804.html

General information on studies, career prospects and guidance

Guidance and Advisory Service:
www.unil.ch/soc

Accommodation and financial assistance

Office for socio-cultural affairs:
www.unil.ch/sasc

International students

www.unil.ch/international

Study abroad opportunities

www.unil.ch/echanges



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