



# **Nutrition information as a tool of consumer empowerment and public health protection?**

**University of Lausanne, Switzerland  
25 – 26 January 2018**

Scientific Committee

Anne-Christine Fornage (University of Lausanne) – Marine Friant-Perrot (University of Nantes) – Amandine Garde (University of Liverpool)

# Thursday, 25 January 2018

9.45 **Accueil des participant-e-s/Registration**

10.00 – 10.30 **Mots de bienvenue et introduction/Welcome and Introduction**

Prof. Andrea Bonomi – Vice-directeur de l'École de droit (Université de Lausanne)  
Anne-Christine-Fornage, Marine Friant-Perrot, Amandine Garde – Scientific Committee

## Panel 1 Setting the Scene

Chair: Prof. Geneviève Parent – Université de Laval (Canada)

10.30 – 11.30 **WHO – Nutrition Information and Healthier Diets: Opportunities and Challenges**

Dr Kaia Engesveen – WHO Geneva (Switzerland)

**Compliance with National Dietary Guidelines across the Three Linguistic Regions of Switzerland**

Dr Semira Gonsseth Nusslé – CHUV Lausanne (Switzerland)

**Nutrition Information and the NOURISHING Framework and Policy Database**

Louise Meincke – World Cancer Research Fund International

## Panel 2 Nutrition Information: from Regulation to Litigation

### Part I: Nutrition Information and State Obligations to Promote Healthier Diets

Chair: Prof. Amandine Garde – University of Liverpool (United Kingdom)

11.30 – 12.15 **Nutrition Information: A Human Rights Perspective**

Prof. Brigit Toebe/Meaghan Beyer – University of Groningen (Netherlands)

**The Limits of Nutrition Information as a Policy Tool: A Human Rights Perspective**

Dr Naomi Salmon – Aberystwyth University (United Kingdom)

12.15 – 13.30 **Lunch**

### Part II: Nutrition Information, Food Industry Responsibility and Strategic Litigation

Chair: Prof. Marie-Eve Arbour – Université de Laval (Canada)

13.30 – 14.30 **Nutrition Information and Advertising: Legal Means of Control and Remedies – A Canadian Perspective**

Prof. Marie-Eve Couture Ménard/Prof. Marie-Claude Desjardins – Université de Sherbrooke (Canada)

**A Duty to Warn Consumers about the Risk of Overconsumption?**

Prof. Jacob Shelley – Western University (Canada)

**Nutrition Information: Effects on Industry's Accountability**

Prof. Lara Khoury – University of Mc Gill (Canada)

14.30 – 15.00 **Coffee break**

## Panel 3: Challenging the Information Paradigm

Chair: Prof. Geneviève Parent – Université de Laval (Canada)

15.00 – 17.00 **Droit de l'alimentation, santé et neurosciences: vers un changement des paradigmes?**

Prof. Alessandra Di Lauro – University of Pisa (Italy)

**Are food labels an effective way to nudge consumers toward healthier food choices?**

Mari Viro Moser – Université de Neuchâtel (Switzerland)

**WHO – The Role of Labelling in the WHO Healthy Diet and Obesity Prevention Strategy**

Dr Temo Waqanivalu – WHO Geneva (Switzerland)

**Coexistence entre information et publicité nutritionnelle: imprécisions et tensions**

Dr Marine Friant-Perrot – Université de Nantes (France)

**Information nutritionnelle obligatoire ou allégations relatives à la santé : l'approche singulière du législateur suisse**

Prof. Anne-Christine Fornage/Dr Sandra Vigneron – Université de Lausanne (Switzerland)

**Children Know It's Healthy and Think It's Tasty, But Do They Choose It? Implications for Policy and Design When Promoting Healthy Food to Children**

Prof. Suzanne Suggs/Maria Lagomarsino – Università della Svizzera italiana/Université de Neuchâtel (Switzerland)

**If You Want Me to Eat Healthily, Talk Directly to Me: Promoting Healthy Eating Behaviour for Children**

Prof. Suzanne Suggs/Dr Natalie Rangelov – Università della Svizzera italiana (Switzerland)

**Keep It Simple, Stupid – Using the Kiss Principle for Nutritional Labelling as Potentially Misleading?**

Prof. Joasia Luzak – University of Exeter (United Kingdom)



# Friday, 26 January 2018

## Panel 4 : Simplified Food Labelling

Chair : Dr Kaia Engesveen – WHO Geneva (Switzerland)

9.45 - 10.45

### Nutriscore: développement et validation

Dr Chantal Julia – Université de Paris 13 (France)

### Analyse critique de la production normative relative à l'étiquetage nutritionnel volontaire en France

Dr Pierre-Etienne Bouillot – Agro Paris Tech (France)

### How Nutritional Quality Labels Influence Food-Related Decisions in Low Involvement Contexts

Prof. Carolina Werle – Grenoble Ecole de Management (France)

10.45 - 11.15

### Coffee break

11.15 - 12.30

### Evolution of Nutrition Labelling Policy in the UK

Dr Modi Motswama – UK Health Forum (United Kingdom)

### The UK Traffic Light Labelling Scheme

Nikhil Gokani – University of Liverpool (United Kingdom)

### Consumers' Motivations, Understanding and Trust of the Front-of-Pack labelling System Before and After the 2014 Regulation in Mexico

Dr Jaqueline Alcalde – National Institute of Public Health (Mexico) (presentation by video conference)

### Comparing the Effectiveness of Simplified Food Labelling Schemes

Prof. Mike Rayner – University of Oxford (United Kingdom)

12.30 - 13.45

### Lunch

## Panel 5 – Nutrition Information and International Trade

### Part I: European Union Internal Market Law

Co-Chairs: Dr Marine Friant-Perrot – Université de Nantes (France) and Prof. Amandine Garde – University of Liverpool (United Kingdom)

13.45 - 14.30

### Free movement of Foodstuffs – the EU Legal Framework on Nutrition Labelling

Dr Yiannos Toliás – European Commission (Belgium)

### Assessing the Compatibility of National Nutrition Information Rules with EU law

Prof. Caoimhin MacMaolain – Trinity College Dublin (Ireland)

### Part II : World Trade Organization Law

Chair: Dr Benn McGrady – WHO Geneva (Switzerland)

14.30 - 15.45

### Nutrition Labelling, Nutrition Profiles and WTO Law

Dr Gregory Messenger – University of Liverpool (United Kingdom)

### Justifying Nutrition Logos on Pack Information Competition

Dr Hannah Schebesta – Wageningen University (Netherlands)

### Legal Implications of Restrictions on Marketing of Foods or Beverages Applied to Product Packaging

Dr Benn McGrady – WHO Geneva (Switzerland)

### CODEX Standards: Will New Front-of-Pack Label Guidance Help Governments Innovate to Reduce Harm or Force them to Cling to the Past?

Bill Jeffery – Centre for Health Science and Law, Ottawa (Canada)

15.45 - 16.00

### Conclusion

## REGISTRATION FEES

150 CHF

## INFORMATION

<http://www.unil.ch/dpr/nutritioninformation>

## CONTACT

[nutritioninformation2018@unil.ch](mailto:nutritioninformation2018@unil.ch)

