



Bill Jeffery, BA, LLB is a member of the Ontario Bar and Executive Director of the Centre for Health Science and Law (CHSL), based in Ottawa, Canada. CHSL is a non-profit, health advocacy organization that accepts no funding from industry or government and advocates public health nutrition reforms by publishing reports, testifying before legislative committees, holding the “Championing Public Health Nutrition” conferences series, speaking to the media, and serving on Canadian government advisory groups, and NGO coalitions. CHSL is financially supported by subscriptions to its

fledgling magazine, *Food for Life Report*, the third issue of which features a cover story on Canada's proposal for front-of-pack nutrition labelling and CHSL's alternative proposal.

CHSL is a member of the International Association of Consumer Food Organizations (IACFO), an officially recognized observer of the WHO/FAO Codex Alimentarius Commission. Since 1999, Bill has participated in standard-setting negotiations of the Codex Committee on Food Labelling (CCFL) for IACFO, arguing for a global standard for mandatory (back-of-pack) nutrition labelling which was ultimately adopted in 2012. In May 2016, IACFO proposed that CCFL set guidance for mandatory *front*-of-pack nutrition labelling, which the Committee agreed to pursue in 2017. Bill has written a textbook chapter entitled "A Recipe for Effective Front-of-Pack Nutrition Labelling: Lessons from Canada, Codex, and the World Health Organization" for the forthcoming *Food Law in Canada*, (Carswell Thomson Reuters Canada), co-edited by Heather McLeod-Kilmurray, Nathalie Chalifour, and Angela Lee, all of the University of Ottawa Faculty of Law.