



Survey Methodology Research Programme

Caroline Roberts (SSP) and Oliver Lipps (FORS)
on behalf of the MP

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JALONS EN 2022 ET NOUVEAUX DÉVELOPPEMENTS

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Milestones in 2022

- 1. Methodological Experiments:** Co-design and implementation of experimental studies linked to and embedded in FORS surveys.

FORS ⁺Connect

Opt-in panel for questionnaire pretesting and methodological innovation

- **W0 (Spring 2022):** Large-scale recruitment experiment and survey investigating the impact of the pandemic on digital trust and willingness to participate in research using a smartphone
- **W1 (Summer 2022):** Pretesting for MOSAiCH and Selects; Data privacy information and incentive experiment
- **W2 (Autumn 2022):** Pretesting for MOSAiCH and Selects; Data donations experiment

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Milestones in 2022

- 2. Research Projects:** Analyses of survey and auxiliary data from FORS surveys and methodological experiments leading to research outputs contributing to the field of survey methodology and research practice at FORS.
 - Expertise and guidance on research design and data analysis
- Six publications and six conference/ workshop presentations reported in the FORS 2022 Annual Report and DReMSS Report
- Multiple ongoing studies based on FORS Connect and other previous FORS-SSP data collections
- Ongoing consultancy by research group members on diverse projects

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Milestones in 2022

3. Research Proposals:

- **SNSF NRP80 Covid in Society (June 2022):** *'Sources of resistance to digital data collection : Addressing Covid-19 impact on privacy concerns, digital trust and public engagement in social science research'* – Caroline Roberts, with Nicolas Pekari as Project Partner (grant not awarded)
- **LIVES Seed Money (January 2023):** A scoping study to assess demand for and feasibility of establishing a Swiss Time Use Survey for the social sciences - Caroline Roberts and Oliver Lipps (grant awarded)
- **ESRC The survey data collection methods collaboration (December 2022):** *'Survey data collection methods collaboration: Securing the future of social surveys.'* Caroline Roberts in a consortium led by Peter Lynn (ISER, Essex) (grant awarded)

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Challenges Experienced

FORS Connect –

- Highly resource intensive for the Data Collection and Analysis team at FORS and for SSP researchers
- Sample size and representativeness limitations
- Significant lack of human resources to exploit available data

General Challenges –

- Lack of available time for FORS researchers to devote to publication projects
- Challenges obtaining SNSF funding for methodological research (compared to in other countries)
- Ineligibility to participate in Eurostat & Horizon Europe projects (as PI) on survey methodology

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PROJETS ET ACTIVITES

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1. A Swiss Time Use Survey?

- **LIVES Seed Money** obtained by Caroline Roberts and Oliver Lipps to conduct a scoping study to assess demand for and feasibility of establishing a Swiss Time Use Survey for the social sciences
- Overall aim is to reach informed decisions about:
 - whether to apply for funding for a Swiss TUS;
 - who to collaborate with in a funding application;
 - key design features of a Swiss TUS and needed development work

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Why a TUS for DReMSS?

1. Existing studies offer limited detail, focus on non-national samples and do not comply with HETUS guidelines
2. A TUS represents a perfect candidate for a collaborative project between SSP (LIVES) and FORS researchers, thanks to combined substantive and methodological expertise.
 - Design challenges
 - New research opportunities



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Scoping Study: Plans and Progress

- **Two main aims:**
 1. To assess the overall demand among Swiss researchers studying the life course and vulnerability for detailed (harmonised) time use data on Switzerland;
 2. To evaluate how feasible it is to gather detailed time use data using a smartphone app and how barriers might be overcome.
- **Three main phases:**

1. Scoping Activities

Desk research/ reviews/
consultations/ app
evaluations/ search for CH
partners

2. Feasibility Testing

User testing of an app-
based diary with FORS
Connect participants

3. Proposal Writing

Collaboration in the
preparation of a funding
application for a TUS

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2. The Future of FORS Connect...?

- **Current Set-up:**
 - Omnibus survey twice per year, with small exceptions
 - One postal mail contact per year
 - Invitations and reminders by email (and possibly SMS)
 - Yearly panel care with link to results (planned)
 - Incentives: raffle at each wave with cash prizes
- **Access:**
 - Content can be proposed by any FORS (affiliated) researcher or team
 - Peer-reviewed by members of the FORS Methodological Group when applicable

To extend the reach of FORS Connect would require more resources...

Co-funding needed for projects:
e.g., SSP/ LIVES

Collaborations:
ESS CHRONOS?

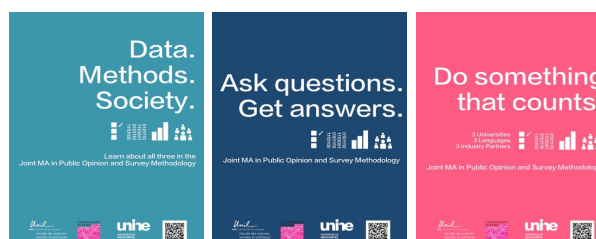
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3. MA Data, Methods and Society

- Support from Décanat SSP to proceed with relaunch of MA MEOP/POSM under a new name – ideally in 2024
- Stephanie Steinmetz and Caroline Roberts developing alternative study plan scenarios based on earlier plans – SSP only vs. inter-faculty or inter-university collaborations
- Programme should be viewed as a key DReMSS product and resource
- Spin-off Summer School? Formation continue: Littératie des données

Service des Relations
internationales (SRI)

Call for Summer School
proposals (2024-2025):
Deadline 16.05.23



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4. Les Mystères de l'UNIL 2023



La santé dans tous ses états

Un thème qui nous concerne toutes et tous !

- <https://wp.unil.ch/mysteres/>



Atelier:

Comment mesurer la santé ?

Les bonnes données pour une bonne santé

Organiser: Caroline Roberts

Activity Leaders: Caroline Roberts (SSP), Michèle Ernst Stähli and Carmen Borrat-Besson (FORS)

Plus **SHARE** collaborators: Maud Wiczorek and Louis Durussel

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Thank you for your attention!



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