

## Orientation: Strategy, Organization & Leadership (SOL)

Plan d'études 2018-2019

	Language	Semester	Professeur	Credits	Hours	Evaluation	Total ECTS
<b>MODULE 1 - 30 ECTS</b>							
<b>Compulsory (18 ECTS)</b>							
Competitive Strategy	E	4.1	Amer Maistriau E.	6	4	E	18
Organizational Theory and Decision Making	E	4.1	Ch. Zehnder	6	4	E	
Quantitative Methods for Management (compulsory for all)	E	4.1	Reboulleau J.	6	4	E	
<b>Electives (12 ECTS)</b>							
Ecology and Evolution	E	4.1	Lehmann L.	6	4	O	12
Machine Learning in Business Analytics	E	4.1	Boldi M.-O.	6	4	E	
Marketing Science	E	4.1	Christen M.	6	4	E	
Optimization Methods in Management	E	4.1	Oeuvray R.	6	4	E	
Org. Theory and Decision Making	E	4.1	Ch. Zehnder	6	4	E	
Strategic Marketing	E	4.1	Lacoste S./Rege K.	6	4	P	

Restrictions for Semesters 4.2 and 5.1: Within the orientation-specific electives students need to select at least 6 credits in Subset A and at least 6 credits in Subset B

<b>MODULE 2 - 24 ECTS</b>								
<b>Compulsory (6 ECTS) - only for students in this orientation</b>								
Corporate Strategy, <b>International Strategy</b> or Strategy Consulting Project (to be chosen)	E	4.2	Castañer X. / Mata J. / Iunius R.	6	4	P	6	
Business Intelligence and Analyzing Big Data	E	4.2	Niemi T.	6	4	E	18	
Data-Driven Business	E	4.2	Marewski J.	6	4	P		
Financial Reporting and Corporate Governance	E	4.2	Doukakis L.	3	2	E		
Negotiations	E	4.2	Efferson Ch.	6	4	E		
Social Well Being	E	4.2	Petersen F.	6	4	P		
Conceptual Modelling for Business Analytics	E	5.1	Niemi T.	6	4	E		
Experimental Methods	E	5.1	Hakimov R.	6	4	P		
Fiscalité internationale	F	5.1	Danon R.	6	4	P		
Individual Behavior in the Digital Environment	E	5.1	Schlager T.	6	4	E		
Innovation Law	E	5.1	Junod V.	3	2	E		
La recherche dans tous ses états	F	5.1	D. Preissmann	3	P	P		
Normes comptables internationales (IFRS)	F	5.1	Barbe O.	3	2	E		
Or any course from the master in management within other orientations except the company project		4.2-5.1		18				
			Total					24

<b>MODULE 3 - 36 ECTS</b>								
<b>Orientation-specific electives</b>								
<b>Subset A: Strategy</b>								
Environmental Crisis and Societal Change	E	4.2	Palazzo G./Vedjovsky B.	3	2	P	36	
<b>International Strategy</b>	E	4.2	Mata J.	6	4	P		
Project Management & Outsourcing in a Digital Era (MScM-MDE)	E	4.2	Bienz P.	6	4	P		
Strategic Interactions	E	4.2	Conti A. M.	6	4	?		
Strategy in the Health Sector	E	4.2	Dusheiko M.	6	4	O		
The Management of Risk, Reputation and Legitimacy	E	4.2	Haack P.	6	4	P		
Business and Human Rights	E	5.1	Baumann-Pauly D.	3	2	P		
Business and Society - Corporate Sustainability	E	5.1	Strebel H.	6	4	P		
Designing High-Performance Organizations	E	5.1	Mikes A.	6	4	E		
Entrepreneurship and Strategy	E	5.1	Petty J.	6	4	P		
IT Strategy and IS Governance	E	5.1	Missonnier S.	6	4	E		
Pricing Strategies	E	5.1	Mata J.	6	4	E		
Stratégies légales internationales I	F	5.1	Steinmann Th.	3	2	O		
Stratégies légales internationales II	F	5.1	Steinmann Th.	3	2	O		
Strategy and Development Modes	E	5.1	Castañer X.	6	4	P		
Strategy of Innovation	E	5.1	Conti A. M.	3	2	?		
<b>Subset B: Organizational Behavior</b>								
Advanced Human Resources Management	E	4.2	Salamin A.	6	4	E		
Evidence-Based Management	E	4.2	Dietz J.	6	4	E		
Group Processes	E	4.2	Krings F.	6	4	E		
Leadership Development (sera enseigné en A2020 à confirmer)	E	4.2	Bendahan S.	3	2	E		
Heuristic Decision Making Strategies	E	5.1	Marewski J.	6	4	P		
Human Behavior and Evolutionary Inference	E	5.1	Efferson Ch.	6	4	?		
Managerial Decision Making	E	5.1	Hoffrage U.	6	4	P		
Power and Leadership (sera enseigné au P2020 à confirmer)	E	5.1	Schmid Mast M.	6	4	P		
Total Rewards: From Practice to Theory	E	5.1	Salamin A.	6	4	E		
Unethical Decision Making – Advanced	E	5.1	Hoffrage U./Palazzo G.	3	2	P		
Unethical Decision Making – Basics	E	5.1	Hoffrage U./Palazzo G.	3	2	P		

<b>MODULE 4 - 30 ECTS</b>						
Master Thesis	E/F	5.2	NA	30		<b>30</b>

PROGRAMME'S STRUCTURE	
<b>MODULE 1 - 30 ECTS</b>	
Quantitative Methods for Management	6
Orientation-specific courses (compulsory)	12
Courses of other Orientations (electives)	12
<b>MODULE 2 - 24 ECTS</b>	
Elective courses	18
1 Business Case	6
<b>MODULE 3 - 36 ECTS</b>	
Orientation-specific elective courses	36
<b>MODULE 4 - 30 ECTS</b>	
Orientation-specific Master Thesis	30
<i>Academic or internship master's thesis taking place at the last semester</i>	
<i>Regarding internship, the duration is minimum 3 months, maximum 6 months, can be extended to 12 months</i>	
<b>Total</b>	<b>120</b>