

HEC Lausanne
MSc Management
Orientation : Strategy, Organization and Leadership (SOL)
 Study Plan 2021-2022

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 A21	2 S22	3 A22	4 S23			
MODULE 1: 30 ECTS including 3 compulsory courses (18 ECTS) + elective courses (12 ECTS)								
Click for course syllabus								
COMPULSORY COURSES								
Quantitative Methods for Management - <i>all orientations</i>	Reboulleau J.					6	E	E
Competitive Strategy - <i>SOL/BEE orientations</i>	Amer Maistriau E.					6	E	E
Organizational Theory and Decision Making - <i>SOL/BEE orientations</i>	Zehnder C.					6	E	P
ELECTIVE COURSES (select 12 ECTS)								
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.					6	E	O
Data Science in Business Analytics - <i>BA orientation</i>	Vatter T.					6	E	P
Optimization Methods in Management - <i>BA orientation</i>	Oeuvray R.					6	E	E
Marketing Science - <i>MKT orientation</i>	Christen M.					6	E	E
Strategic Marketing - <i>MKT orientation</i>	Christen M. / Rege K.					6	E	P

MODULE 2: 24 ECTS including 1 compulsory course (6 ECTS) + elective courses (18 ECTS)								
COMPULSORY COURSES - 1 course to be chosen from:								
-Grand Challenges Strategy Project	Haack P.					6	E	P
-Innovation Strategy Project (<i>for SOL orientation only</i>)	Querios R.					6	E	P
-Strategy Consulting Project (<i>for SOL orientation only</i>)	Iunius R.					6	E	P
-Sustainability Strategy Project	Aeschlimann S./Fischer C.					6	E	P
ELECTIVE COURSES (select 18 ECTS)								
Innovation Law	Junod V.					3	E	E
Negotiations	Efferson C.					6	E	E
Project Management & Outsourcing in a Digital Era	Bienz P.					6	E	P
Social Well Being	Petersen F.					6	E	E
Sustainable Innovation Challenge (EPFL) - <i>limited nb of students</i>	Petty J.					3	E	P
Advanced issues in International and European Tax Law	Danon R.					3	F	E
Entrepreneurship, Innovation and Control Systems	Davila A.					3	E	?
Individual Behavior in the Digital Environment	Schlager T.					6	E	E
La recherche dans tous ses états	Preissmann D.					3	F	P
Normes comptables internationales (IFRS)	Bianchi A.					3	F	E
Any course from the MScM within other orientations (except the company project)								

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MODULE 3: 36 ECTS of SOL orientation elective courses								
SUBSET A: STRATEGY (select at least 6 ECTS)								
Competitive Advantage & Strategic Interactions	Conti A. M.					6	E	P
Environmental Crisis and Societal Change	Palazzo G./Vedjovsky B.					3	E	P
International Strategy	Vacat					6	E	P
Strategy of Innovation	Conti A. M.					6	E	O
The Management of Risk, Reputation and Legitimacy	Haack P.					6	E	P
Business and Human Rights	Jasinenko A.					3	F	P
Business and Society - Corporate Sustainability	Strebel H.					6	E	P
Entrepreneurship and Strategy	Tsukanova T.					6	E	P
Strategic Management Control Systems	Davila T./Derchi G.					6	E	E
Strategy and Development Modes	Castañer X.					6	E	P
Stratégies digitales	Missonnier S.					6	F	E
Strategy in Digital Markets	Peukert C.					6	E	E
Stratégies légales internationales I	Steinmann T.					3	F	O
Stratégies légales internationales II	Steinmann T.					3	F	O
SUBSET B: ORGANIZATIONAL BEHAVIOUR (select at least 6 ECTS)								
Evidence-Based Management	Dietz J.					3	E	E
Group Processes	Krings F.					6	E	E
Managing People: Organizational Design, Change, and Performance	Dietz J.					6	E	P
Power and Leadership	Tur B.					6	E	P
Simple Rules for Leadership and Strategy: a Practical Approach	Marewski J.					6	E	P
Heuristic Decision Making Strategies	Marewski J.					6	E	P
Human Behavior and Evolutionary Inference	Efferson C.					6	E	E
Leadership Development	Bendahan S.					3	E	E
Managerial Decision Making	Hoffrage U.					6	E	P
Unethical Decision Making – Advanced	Hoffrage U./Palazzo G.					3	E	P
Unethical Decision Making – Basics	Hoffrage U./Palazzo G.					3	E	P

MODULE 4: 30 ECTS compulsory								
Master Thesis	Choose your supervisor					30	E/F	O-W

Legend:

A21: Autumn 2021; **S22:** Spring 2022;

A22: Autumn 2022; **S23:** Spring 2023

ECTS: Credits

Lang: Teaching language (F: French; E: English)

Ev: Evaluation type (W: Written; O: Oral; P: Project)

MKT: Marketing orientation

BEE: Behaviour, Economics and Evolution orientation

SOL: Strategy, Organization and Leadership orientation

BA: Business Analytics orientation

Useful information:

1. Read the [Regulations](#) of this program.
2. This program has 120 credits.
3. Courses in modules 2 and 3 are not final and subject to change.
4. If you want to change orientation, you can do it at the end of the 1st semester, as long as you have completed the 2 courses of the new orientation in module 1.
5. MODULE 3: You need to select at least 6 ECTS in Subset A and at least 6 ECTS in Subset B.
6. Registration for the 3rd and subsequent semester examinations is only allowed if the student has fully met the requirements for obtaining the ECTS credits of module 1 corresponding to the compulsory series of examinations of the first semester

Due to the health evolution linked to COVID-19, the study plans may undergo the following adaptations during the semester:

- possibility to switch from one teaching mode to another (face-to-face <-> distance learning, synchronous <-> asynchronous, switch to co-modal teaching where it was not foreseen at the beginning).
- adaptation of assessment without leading to derogations from the study regulations (oral <-> written, examination <-> validation, individual work <-> group work, practical work <-> theoretical work, in-person assessment <-> online assessment, etc.)
- alternative or shifted modalities for courses, internships, practical work, fieldwork and camps that could not take place or courses that could no longer take place in the form initially planned.

Students are invited to consult regularly the study plans, syllabi and their email.