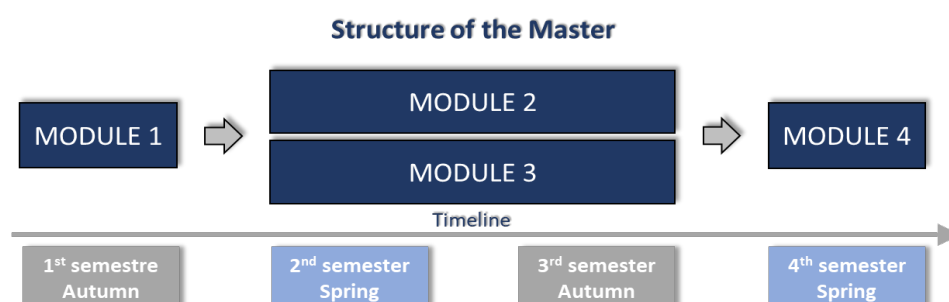


HEC Lausanne  
**MSc Management**  
**Orientation : Strategy, Organization and Leadership (SOL)**  
 Study Plan 2022-2023



This program has 120 ECTS credits.

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 <sup>st</sup> sem Autumn	2 <sup>nd</sup> sem Spring	3 <sup>rd</sup> sem Autumn	4 <sup>th</sup> sem Spring			
<b>MODULE 1: Average set of compulsory (18 ECTS) and elective courses (12 ECTS) - 30 ECTS</b>								
<b>COMPULSORY COURSES</b>								
Quantitative Methods for Management - <i>all orientations</i>	Reboulleau J.	●				6	E	W
Strategic Management - <i>SOL/BEE orientations</i>	Amer Maistriau E.	●				6	E	W
Organizational Theory and Decision Making - <i>SOL/BEE orientations</i>	Zehnder C.	●				6	E	P
<b>ELECTIVE COURSES (select 12 ECTS)</b>								
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.	●				6	E	O
Data Science in Business Analytics - <i>BA orientation</i>	Tagasovska N.	●				6	E	P
Optimization Methods in Management - <i>BA orientation</i>	Oouvray R.	●				6	E	W
Marketing Science - <i>MKT orientation</i>	Christen M.	●				6	E	W
Strategic Marketing - <i>MKT orientation</i>	Engeler I.	●				6	E	P

**MODULE 2: Compulsory-elective course (6 ECTS) and optional courses (18 ECTS) - 24 ECTS**

<b>COMPULSORY-ELECTIVE COURSES - Select one course:</b>								
-Grand Challenges Strategy Project	Haack P.		●			6	E	P
-Innovation Strategy Project ( <i>for SOL orientation only</i> )	Querios R.		●			6	E	P
-Strategy Consulting Project ( <i>for SOL orientation only</i> )	Iunius R.		●			6	E	P
-Sustainability Strategy Project	Aeschlimann S./Fischer C.		●			6	E	P
<b>OPTIONAL COURSES (select 18 ECTS)</b>								
Advanced Project Management & Outsourcing	Bienz P.		●			6	E	P
Innovation Law	Junod V.		●			3	E	W
Bargaining and Negotiations	Efferson C.		●			6	E	W
Social Well Being	Petersen F.		●			6	E	W
Sustainable Innovation Challenge (EPFL) - <i>limited nb of students</i>	Petty J.		●			3	E	P
Advanced issues in International and European Tax Law	Danon R.			●		3	E	W
Entrepreneurship, Innovation and Control Systems	Davila A.			●		3	E	W
Individual Behavior in the Digital Environment	Schlager T.			●		6	E	W
La recherche dans tous ses états	Preissmann D.			●		3	F	P
Normes comptables internationales (IFRS)	Bianchi A.			●		3	F	W
<i>Module 2 can be any course listed above and any course listed under Module 3 for other orientations (if the course is NOT listed under Module 3 for your orientation). Company projects for other orientations are not open unless otherwise stated in SOL and BEE programs.</i>			●		●			

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 <sup>st</sup> sem Autumn	2 <sup>nd</sup> sem Spring	3 <sup>rd</sup> sem Autumn	4 <sup>th</sup> sem Spring			
<b>MODULE 3: Optional courses - 36 ECTS</b>								
<b>SUBSET A: STRATEGY (select at least 6 ECTS)</b>								
Environmental Crisis and Societal Change	Palazzo G./Vedjovsky B.		●			3	E	P
International Strategy	Zanarone G.		●			6	E	?
The Management Grand Challenges	Vogt S.		●			6	E	P
The Management of Risk, Reputation and Legitimacy	Haack P.		●			6	E	P
Business and Human Rights	Jasinenko A.			●		3	F	P
Business and Society - Corporate Sustainability	Strebel H.			●		6	E	P
Digital Strategie Strategies and Innovation	Cloux PY.			●		6	F	W
Entrepreneurship and Strategy ( <i>limited to 60 students</i> )	Tsukanova T.			●		6	E	P
Introduction to Strategic Consulting	Poylo M. / Borghi G. / Barras N.			●		3	E	?
Strategic Management Control Systems	Davila T./Derchi G.			●		6	E	P
Strategy and Development Modes	Castañer X.			●		6	E	P
Strategy of Innovation (Aut 23)	Peukert C.			●		3	E	?
Strategy in Digital Markets	Peukert C.			●		6	E	W
Stratégies légales internationales I	Steinmann T.			●		3	F	O
Stratégies légales internationales II	Steinmann T.			●		3	F	O
<b>SUBSET B: ORGANIZATIONAL BEHAVIOUR (select at least 6 ECTS)</b>								
Evidence-Based Management	Dietz J.		●			6	E	P
Group Processes	Krings F.		●			6	E	W
Managing People: Organizational Design, Change, and Performance	Dietz J.		●			6	E	P
Power and Leadership	Tur B.		●			6	E	P
Simple Rules for Leadership and Strategy: a Practical Approach	Marewski J.			●		6	E	P
Heuristic Decision Making Strategies	Neth H.		●			6	E	P
Human Behavior and Evolutionary Inference	Efferson C.			●		6	E	W
Leadership Development	Bendahan S.			●		3	E	W
Managerial Decision Making	Armaos K.			●		6	E	P
<del>Unethical Decision Making – Advanced (not in Aut22)</del>	<del>Hoffrage U./Palazzo G.</del>			●		3	E	P
Unethical Decision Making – Basics	Légeret M.			●		3	E	P

<b>MODULE 4: Master thesis - 30 ECTS</b>								
Academic thesis or internship thesis*	Select your supervisor				●	30	E/F	O-W

\*Internship must be full time or at least 80%

**Legend:**

**Aut 1** : Autumn 1st semester; **Spri 2** : Spring 2nd semester

**Aut 3** : Autumn 3rd semester ; **Spri 4** : 4th Spring semester

**ECTS**: Credits

**Lang**: Teaching language (F: French; E: English)

**Ev**: Evaluation type (W: Written; O: Oral; P: Project)

**MKT**: Marketing orientation

**BEE**: Behaviour, Economics and Evolution orientation

**SOL**: Strategy, Organization and Leadership orientation

**BA**: Business Analytics orientation

**Useful information:**

1. Read the **Regulations** of this program.
2. This program has 120 credits.
3. Courses in modules 2 and 3 are not final and subject to change.
4. If you want to change orientation, you can do it at the end of the 1st semester, as long as you have completed the 2 courses of the new orientation in module 1.
5. MODULE 3: You need to select at least 6 ECTS in Subset A and at least 6 ECTS in Subset B.
6. Registration for the 3rd and subsequent semester examinations is only allowed if the student has fully met the requirements for obtaining the ECTS credits of module 1 corresponding to the compulsory series of examinations of the first semester

Due to the health evolution linked to **COVID-19**, the study plans may undergo the following adaptations during the semester:

- possibility to switch from one teaching mode to another (face-to-face <-> distance learning, synchronous <-> asynchronous, switch to co-modal teaching where it was not foreseen at the beginning).
- adaptation of assessment without leading to derogations from the study regulations (oral <-> written, examination <-> validation, individual work <-> group work, practical work <-> theoretical work, in-person assessment <-> online assessment, etc.)
- alternative or shifted modalities for courses, internships, practical work, fieldwork and camps that could not take place or courses that could no longer take place in the form initially planned.

**Students are invited to consult regularly the study plans, syllabi and their email.**