

HEC Lausanne
Bachelor courses taught in English
Spring 2021

Course Name	ECTS	Hours / week	Professor	Program details
Consumer Behaviour (BScM)	6	4	Petersen Francine	BSc in Management
Corporate Sustainability : The Environmental Perspective	3	2	Ionescu A.	BSc in Management
Economics of Health and Healthcare	6	4	Maurer Jurgen	BSc in Management BSc in Economics
Entrepreneurial finance and the new venture funding process	6	4	Petty Jeffrey	BSc in Management
Gestion des Opérations I (Operations Management I)	3	2	De Treuille Suzanne ; Weiss J.	BSc in Management - Core Courses BSc in Economics - Core Courses
How Technology Shapes The Workplace of the Future (EPFL)	3	2	Lalive Rafael	BSc in Management BSc in Economics
Integrated Marketing Communication	3	2	Schlager Tobias	BSc in Management
International Money and Finance	6	4	Bacchetta Philippe ; Davenport M.	BSc in Management BSc in Economics
International Trade and European Integration	6	4	Millet M.	BSc in Economics
Introduction to Financial Statement Analysis and Reporting	3	2	Markarian Garen	BSc in Management BSc in Economics
Introduction to Negotiations	3	2	Efferson Charles	BSc in Management
Judgment and Decision Making	3	2	Hoffrage Ulrich	BSc in Management
Managing the Digital Economy	3	2	Peukert Christian	BSc in Management BSc in Economics
Market Design and the Economics of Asymmetric Information	6	4	Hakimov R.; Santos Pinto L.	BSc in Economics
Marketing Research	6	4	Czellar Sandor	BSc in Management

Covid-19: online or blended teaching may be offered as well, depending on each course. Some courses may be taught at the same time or limited to a number of students. Students must register to all exams taken (including a seminar, written work, oral, assignment, etc.).
This list is subject to changes.

January 15, 2021

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Microeconomic analysis (Analyse économique : microéconomie)	6	4	Bruhin Adrian ; Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
Practical Operations Management	6	4	Hameri Ari-Pekka	BSc in Management
Psychological Foundations of Economics	6	4	De Saint Priest Oriana ; Laferrière Vincent	BSc in Management BSc in Economics
Seminar : Judgment and Decision Making	3	2	Hoffrage Ulrich	BSc in Management
Service Operations Management	3	2	Iunius Ray	BSc in Management

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