

HEC Lausanne
Bachelor courses open for exchange students
Spring 2025

Bachelor

Course Title	ECTS	Hours / week	Language of teaching	Professors	Programs
Applied statistics and econometrics : introduction (Statistique et économétrie appliquée: introduction)	6	4	French	Gallea Quentin	2 nd year
Business Intelligence and Analytics (Intelligence d'affaires et analyse de données)	4.5	4	French / English	Vlachos Michalis ; Orso Samuel	2 nd year
Comment enseigner la durabilité					NOUVEAU COURS
Contemporary Challenges in Management Control	3	2	French	Schnegg Maël ; Derchi G. B.	3 rd year - Management
Corporate Sustainability : The Environmental Perspective	3	2	English	Ionescu Aileen	3 rd year - Management
Creative Accounting and Financial Scandals	3	2	English	Rudolf N.	3 rd year - Management
Entrepreneurial finance and the new venture funding process	6	4	English	Petty Jeffrey	3 rd year - Management
Ethique et Marketing	3	2	French	Uhlmann Vincent	3 rd year - Management
Financial Markets	6	4	English	Celentano Francesco	3 rd year - Management & Economics
Fiscalité	6	4	French	Vuilleumier Frédéric	3 rd year - Management
Fundamentals of Management Control (Fondamentaux de contrôle de gestion et exercices)	6	4	French / English	Oyon Daniel, TBD	2 nd year
Gestion de projets	6	4	French	Missonier Stéphanie	3 rd year - Management
Operations Management (Gestion des opérations)	3	2	French / English	Lurkin Virginie	2 nd year
Innovation for Happiness	3	2	English	Leclerc Fabrice	3 rd year - Management & Economics
Innovation sociale : créer le changement pour un avenir durable (HUB)	3	2	French	Headon Anne	3 rd year - Management & Economics
Integrated Marketing Communication	3	2	English	Schlager Tobias	3 rd year - Management
International Money and Finance	6	4	English	Bacchetta Philippe ; Davenport M.	3 rd year - Management & Economics
International Trade and European Integration	6	4	English	Milet Emmanuel ; Brülhart Marius	3 rd year - Economics
Introduction to Bargaining and Negotiations	3	2	English	Faessler L.	3 rd year - Management
Introduction to Financial Statement Analysis and Reporting	3	2	English	Markarian Garen	3 rd year - Management & Economics

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*Jeu vidéo et gamification (EPFL)	3	2	French	Krichane S.; Rochat Y.	3 rd year - Management & Economics
Judgment and Decision Making	3	2	English	Hoffrage Ulrich	3 rd year - Management
La ville de demain	6	4	French	Leclerc Fabrice	3 rd year - Management & Economics
Market Design and the Economics of Asymmetric Information	6	4	English	Hakimov R. ; Strimbu O.	3 rd year - Economics
Marketing des Services	3	2	French	TBD	3 rd year - Management
Marketing Research	6	4	English	TBD	3 rd year - Management
Microeconomics Analysis (Analyse économique : microéconomie)	6	4	French / English	Montez Joao ; Bruhin Adrian	2 nd year
Monetary theory and policy	6	4	English	Benigno Gianluca	3 rd year - Economics
Organization and markets	3	2	English	Zanarone Giorgio	3 rd year - Management & Economics
Practical Operation Management	6	4	English	Hameri Ari-Pekka	3 rd year - Management
Principle of Finance (Principes de finance)	6	4	French / English	Rockinger Michael ; Luise Eisfeld	2 nd year
Programmation	6	4	French	Huguenin Kévin	3 rd year - Management
Recherche Empirique en Management et en Economie	6	4	French	Lalive R.	3 rd year - Management & Economics
*Risk Savvy (EPFL)	3	2	English	Ulrich Hoffrage	3 rd year - Management
Statistics and Econometrics II (+ exercices)	6	4	English	Renne J-P.	3 rd year - Economics

To consult timetables and syllabus: [HEC Bachelor timetables](#)

* The registration deadline for EPFL courses is specified [in the study plan](#), it takes place during the first 2 weeks of each semester. For the Spring semester 2025, the date will be communicated later on our website.

- If two courses overlap, please choose only one of them.
- Some courses may be limited to a maximum number of students, please check the syllabus.
- Students must register to all courses taken (including seminar, course without exam, written work, written or oral exam, ENEP, etc.).
- A course that does not have a final exam is listed N/A in the study plan under Exam duration / Durée de l'examen.

This list is subject to changes.