

HEC Lausanne
List of Bachelor courses taught in English
Autumn 2023

Course Title	ECTS	Hours / week	Professors	Programs
Artificial Intelligence in Business	3	2	Shrestha Y-R.	Management
B-to-B Marketing	6	4	Christen M.	Management
Consolidated Financial Statements and External Control (Comptes de groupe et contrôle externe et exercices)	4.5	4	Dousse V. ; Bytyqi B	2 nd year o
Critical Thinking	6	4	Szemerédi Z.	Management; Economics
Designing Sustainable Behavior	3	2	Vogt S.	Management
Digital Business Processes and Enterprise Systems	6	4	Legner C.	Management
** Ethics of Emerging Technologies (EPFL)	3	2	Ienca M.	Management; Economics
Economics of Health and Healthcare	6	4	Maurer J.	Management; Economics
Essentials and toolbox for future innovators	3	2	De Wolff J.	Management
Information systems (Systèmes d'information)	6	4	Cherubini M. ; Gaspoz C.	2 nd year
Microeconomics II	6	4	Gallo O. ; Ramezani R.	Economics
Organizational soft-skills: From presentation techniques to group management	3	2	Marewski J.	Management
Principles of marketing (Principes de marketing)	6	4	Czellar S.	2 nd year
Quantitative Macroeconomics	3	2	Eyquem A.	Economics
** The Ethics and Law of Artificial Intelligence (EPFL)	3	2	Rochel J.	Management; Economics

** The registration deadline for EPFL courses is specified in the study plan: https://www.unil.ch/files/live/sites/hec/files/doc/bachelor/20230818_BSc3M.pdf

For this Autumn semester, the date is Wednesday, **September 27, 2023 12:00**.

Some courses may be taught during the same period (choose one of them) or limited to a maximum number of students, please check the syllabus. Students must register to all courses taken (including seminar, course without exam, written work, written or oral exam, ENEP, etc.). This list is subject to changes.

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In addition to the Bachelor's courses listed above, you can choose one or more of the following Master's courses. To register for these Master courses, please write to Ms. Inès Rosati until September 27, 2023 : hec.incoming@unil.ch

Course Title	ECTS	Hours / week	Language of teaching	Professors	Conditions	Programs
Entrepreneurship, Innovation and Control Systems	3	4h every 15 days	English	Davila A.		Master Management
Global Marketing	3	4	English	Thilo Eckardt	Max 5 students. 1/2 page motivation letter with marketing background to send to thilo.eckardt@unil.ch until Sunday September 17, 23:59 .	Master Management
Leadership Development	3		English	Bendahan S.		Master Management
Strategic Marketing	6	4	English	Isabelle Engeler	Students must pass the ENEP exam during the official exam session	Master Management
Unethical Decision Making - Basics	3	2	English	Guido Palazzo		Master Management