

HEC Lausanne
MSc en Management
2022-2023

| Enseignement | Economie d'entreprise | Economie politique | Droit | ECTS | Semestre |
|--|-----------------------|--------------------|-------|------|----------|
| Advanced Data Analysis | ● | | | 6 | P |
| Advanced Issues in International and European Law | ● | | ● | 3 | A |
| Advanced Programming | NA | NA | NA | 6 | P |
| Advanced Project Management & Outsourcing in a Digital Era | ● | | | 6 | P |
| Algorithms for Business Intelligence and Digital Marketing | ● | | | 6 | P |
| Analytics in Operations Management | ● | | | 3 | P |
| Animal Communication and Parasitism | NA | NA | NA | 1.5 | A |
| Bargaining and Negotiations | ● | | | 6 | P |
| Behavior, Economics, and Evolution Lecture Series | NA | NA | NA | 6 | A |
| Behavioral Economics | | ● | | 6 | A |
| Biological Invasions | NA | NA | NA | 1.5 | P |
| Brand Development Strategic Project | NA | NA | NA | 6 | P |
| Brand Management | ● | | | 3 | P |
| Business and Human Rights | ● | | ● | 3 | A |
| Business and Society - Corporate Sustainability | ● | | | 6 | A |
| Business Case in Marketing | ● | | | 6 | A |
| Co-Evolution, Mutualism, Parasitism | NA | NA | NA | 1.5 | P |
| Company Project in Marketing | NA | NA | NA | 6 | P |
| Competitive Advantage & Strategic Interactions | ● | | | 6 | P |
| Consumer Psychology | ● | | | 6 | P |
| Customer Relationship Management | ● | | | 6 | P |
| Data Science for Marketing | ● | | | 6 | A |
| Data Science in Business Analytics | ● | | | 6 | P |
| Digital Strategies and Innovation | ● | | | 6 | A |
| Digitalisation of Purchasing and B to B Sales | ● | | | 3 | A |
| Distribution Management | ● | | | 6 | P |
| Entrepreneurship and Strategy | ● | | | 6 | A |
| Entrepreneurship, Innovation and Control Systems | ● | | | 6 | A |
| Environmental Crisis and Societal Change | ● | | | 3 | P |
| Environmental Economics | | ● | | 6 | P |
| Evidence-Based Management | ● | | | 6 | P |
| Experimental Methods | ● | ● | | 6 | P |
| Forecasting I | NA | NA | NA | 3 | P |
| Forecasting II | NA | NA | NA | 3 | P |
| Fraud and Business Process Analytics | ● | | | 3 | A |
| Genes, Populations and Evolution | NA | NA | NA | 6 | A |
| Global Marketing | ● | | | 3 | A |
| Grand Challenges Strategy Project | NA | NA | NA | 6 | P |
| Group Processes | ● | | | 6 | P |
| Heuristic Decision Making Strategies | ● | | | 6 | P |
| Human Behavior and Evolutionary Inference | NA | NA | NA | 6 | A |
| Individual Behavior in the Digital Environment | ● | | | 6 | A |
| Innovation Law | | | ● | 3 | P |
| Innovation Strategy Project | NA | NA | NA | 6 | P |
| Integrated Marketing Communication | ● | | | 6 | A |
| Introduction to Primate Behaviour, Cognition and Culture | NA | NA | NA | 1.5 | A |
| Introduction to Strategic Consulting | ● | | | 3 | A |
| La recherche dans tous ses états | ● | | | 3 | A |

HEC Lausanne
MSc en Management
2022-2023

| Enseignement | Economie d'entreprise | Economie politique | Droit | ECTS | Semestre |
|--|-----------------------|--------------------|-------|------|----------|
| Leadership Development | ● | | | 3 | A |
| Luxury Marketing | ● | | | 6 | A |
| Machine Learning In Business Analytics | ● | | | 6 | P |
| Managerial Decision Making | ● | | | 6 | A |
| Managing People: Organizational Design, Change and Performance | ● | | | 6 | P |
| Marketing Science | ● | | | 6 | A |
| Neuro Economie | | ● | | 6 | P |
| New Trends in Business Innovation | ● | | | 3 | P |
| Normes comptables internationales IFRS | ● | | | 3 | A |
| Optimization Methods in Management | ● | | | 6 | A |
| Organizational Theory and Decision Making | ● | | | 6 | A |
| Power and Leadership | ● | | | 6 | P |
| Production Control | ● | | | 3 | A |
| Programming Tools in Data Science | ● | | | 6 | A |
| Project in Data Analytics | ● | | | 6 | A |
| Projects in Data Analytics for Decision Making | ● | | | 6 | P |
| Quantitative Methods for Management | ● | | | 6 | A |
| Quantitative Supply Chain Management | ● | | | 6 | P |
| Risk Analytics | ● | | | 3 | A |
| Sex, Ageing and Foraging Theory | NA | NA | NA | 1.5 | P |
| Simple Rules for Leadership & Strategy: a Practical Approach | ● | | | 6 | A |
| Social Well Being | ● | | | 6 | P |
| Spatial Modelling of Species and Biodiversity | NA | NA | NA | 3 | P |
| Strategic Management | ● | | | 6 | A |
| Strategic Management Control Systems | ● | | | 6 | A |
| Strategic Marketing | ● | | | 6 | A |
| Stratégies légales internationales I | | | ● | 3 | A |
| Stratégies légales internationales II | | | ● | 3 | A |
| Strategy and Development Modes | ● | | | 6 | A |
| Strategy Consulting Project | NA | NA | NA | 6 | P |
| Strategy in Digital Markets | ● | | | 6 | A |
| Strategy of Innovation | ● | | | 6 | P |
| Supply Chain Management and its Latest Trends | ● | | | 6 | A |
| Sustainability Strategy Project | NA | NA | NA | 6 | P |
| Sustainable Innovation Challenge | ● | | | 3 | P |
| Sustainable Logistics | ● | | | 6 | P |
| Text Mining | ● | | | 6 | A |
| The Evolution of Cooperation: from Genes to Culture | NA | NA | NA | 3 | P |
| The Management Grand Challenges | | ● | | 6 | P |
| The Management of Risk, Reputation and Legitimacy | ● | | | 6 | P |
| Unethical Decision Making - Basics | ● | | | 3 | A |