

HEC Lausanne  
MSc en Management  
2024-2025

Enseignement	Economie d'entreprise	Economie politique	Droit	ECTS	Semestre
Advanced Data Analysis	●			6	A
Advanced Issues in International and European Tax Law	●		●	3	A
Advanced Project Management & Outsourcing in a Digital Era	●			6	P
Advanced Strategy	●			6	P
AI Tools for Business Innovation: Projects in Creation and Design	●			3	P
Algorithms for Business Intelligence and Digital Marketing	●			6	P
Analytics in Action: Operations Management through Simulation	●			6	P
Animal Communication and Parasitism	NA	NA	NA	2	A
Applied Corporate Strategy	●			3	A
Bargaining and Negotiations	●			6	P
Behavior, Economics, and Evolution Lecture Series	NA	NA	NA	6	P
Behavioral Economics		●		6	A
Brand Development Strategic Project	●			6	P
Brand Management	●			3	P
Business and Society - Corporate Sustainability	●			6	A
Business Case en Marketing	●			6	A
Co-Evolution, Mutualism, Parasitism	NA	NA	NA	2	P
Company Project in Marketing	●			6	P
Consumer Psychology	●			6	P
Data Analytics and Software Tools in Companies	NA	NA	NA	3	A
Data Science and Advanced Programming	NA	NA	NA	6	A
Data Science in Business Analytics	●			6	A
Datascience for Marketing	●			6	A
Deep Learning				3	A
Developing Behavioral Insights and Nudging	●			6	P
Digital Marketing Strategy	●			3	P
Digital Strategies and Innovation	●			6	A
Digitalisation of Purchasing and B to B Sales	●			3	A
Distribution Management	●			6	P
Entrepreneurship and Strategy	●			6	A
Entrepreneurship, Innovation and Control Systems	●			3	A
Environmental Crisis and Societal Change	●			3	P
Environmental Economics		●		6	P
Evidence-Based Management	●			6	A
Experimental Methods	●	●		6	P
Forecasting I	NA	NA	NA	3	P
Forecasting II	NA	NA	NA	3	P

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Genes, Populations and Evolution	NA	NA	NA	6	A
Global Marketing	●			3	A
Grand Challenges Strategy Project	●			6	P
Group Processes	●			6	P
Heuristic Decision Making Strategies	●			6	A
Human Behavior and Evolutionary Inference	NA	NA	NA	6	A
Human Decisions-Making and the SDGs	●			6	A
Innovation Law			●	3	P
Innovation Strategy Project	●			6	P
Integrated Marketing Communications	●			6	A
International Strategy	●			6	P
Knowledge Graphs and Generative AI				6	A
La recherche dans tous ses états	NA	NA	NA	3	A
Leadership Development	●			3	A
Luxury Marketing	●			6	A
Machine Learning in Business Analytics	●			6	P
Management of AI in Organizations	●			6	P
Managerial Decision Making	●			6	A
Managing People: Organizational Design, Change and Performance	●			6	P
Marketing Science	●			6	A
Mémoire de Master	NA	NA	NA	27	P
Multicriteria Decision Analysis	●			3	P
Neuro Economie	●	●		6	P
Normes comptables internationales (IFRS)	●			3	A
Optimization Methods in Management	●			6	A
Organizational Theory and Decision Making	●			6	A
Power and Leadership	●			6	P
Production Planning and Scheduling	●			6	P
Programming Tools in Data Science	NA	NA	NA	6	A
Risk Analytics	●			6	A
Simple Rules for Leadership & Strategy: a Practical Approach	●			6	P
Situating Humans in Time: From the Beginning of Life to the Anthropocene	NA	NA	NA	2	P
Social Innovation Lab	●			3	A
Social Norms Change	NA	NA	NA	6	A
Social Well Being	●			6	P
Spatial Modelling of Species and Biodiversity	NA	NA	NA	4	P
Statistical Methods for Management	●			6	A
Strategic Management	●			6	A
Strategic Management Control Systems	●			6	A
Strategic Marketing	●			6	A

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Strategic Pricing	●			3	A
Strategy Development Project	●			6	P
Strategy in Digital Markets	●			6	A
Strategy of Innovation	●			6	A
Supply Chain Management and its Latest Trends	●			6	A
Supply Chain Network Design and Planning	●			6	P
Sustainability Strategy Project	●			6	P
Sustainable Logistics	●			6	P
Text Mining	NA	NA	NA	3	A
The Art of writing a Master's Thesis	NA	NA	NA	3	A
The Evolution of Cooperation and Decision-Making	NA	NA	NA	2	P
The Management of Risk, Reputation and Legitimacy	●			6	P
Unethical Decision Making - Advanced	●			3	A
Unethical Decision Making - Basics	●			3	A