## Thursday, 22nd of November
University of Lausanne, Unithèque, 4215, Salle de Cinéma

**15.00** Prof. Dr. Kornelia Imesch Oechslin, University of Lausanne  
Prof. Dr. Sigrid Schade, Institute for Cultural Studies in the Arts, ZHdK, Zurich  
*Welcome*

**15.30 Film Programme I:**  
*Swiss Newsreel*, commented by Lic. phil. Pierre-Emmanuel Jaques, University of Lausanne  
*French, Italian and Spanish Newsreel*, commented by Prof. Gianni Haver, University of Lausanne  
*German Newsreel*, commented by Prof. Dr. em. Knut Hickethier, University of Hamburg

**17.00 Break**

**17.30 Film Programme II:**  
*Indian Newsreel*, commented by Anjan Bose, Kolkata  
*Belarusian Newsreel*, commented by Dr. Kanstansin Ramisheuski, Minsk

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## Friday, 23rd of November
University of Lausanne, Amphimax, 414

**Panel 1: Theoretical Reflections on Cultural Identity and Media Archives**, Chair: Lic. phil. Majan Garlinski, Geneva

**10.00** Lic. phil. Mario Lüscher, University of Lausanne  
*Common Sense and Common Place in Newsreel Cinema*

**10.45** Lic. phil. Samuel Sieber, University of Basel  
*The Politics of Archives. Power and Resistance in Media „Dispositifs“*

**11.30 Break**

**12.00** MA Eugen Pfister, University of Vienna  
*Communicating Europe in Images – The Emergence of a European Iconography in Newsreels*

**12.45 Break**

**Panel 2: Constructions of Cultural Identities within a National Frame**, Chair: Lic. phil. Felix Rauh, University of Lucerne

**14.30** Dr. Kanstansin Ramisheuski, Belarusian State University of Culture and Arts, Minsk  
*Cinema Newsreel in Belarus*

**15.15** Anjan Bose, Aurora Film Corporation Private Ltd., Kolkata  
*Indian Newsreel and the Aurora Film Company*

**16.00 Break**

**16.30** Prof. Dr. em. Knut Hickethier, University of Hamburg  
*Kulturelle Identitätsstiftung durch Wochenschauen im Deutschland der 1950er Jahre*

**17.15 Discussion**

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## Saturday, 24th of November
University of Lausanne, Unithèque, 4215, Salle de Cinéma

**Panel 3: The Longevity of Newsreel Cinema and the Emergence of Culture Television**, Chair: Kurt Deggeller, Former Head of Memoriav, Swiss Association for the Preservation of Audiovisual Heritage

**9.30** Prof. Dr. Kornelia Imesch Oechslin, University of Lausanne  
*Jean Tinguely & Le Corbusier in Swiss Newsreel and Television. Does the Medium make the Message?*

**10.15** Giulia Bottani, University of Lausanne  
*“Amici miei”: Constructions of Cultural Identity in Swiss Italian Television*

**11.00 Break**

**11.30** Dr. Nadja Elia-Borer, University of Basel  
*Mediated Views on Culture. Strategies of Re-Staging in Culture Television*

**12.15 Final discussion**