

Constructions of Cultural Identities in Newsreel Cinema and Television after 1945

University of Lausanne / Institute for Cultural Studies in the Arts, ZHdK, Zurich
22nd – 24th November 2012

Thursday, 22nd of November

University of Lausanne, Unithèque, 4215, Salle de Cinéma

15.00 Prof. Dr. Kornelia Imesch Oechslin, University of Lausanne
Prof. Dr. Sigrid Schade, Institute for Cultural Studies in
the Arts, ZHdK, Zurich
Welcome

15.30 Film Programme I:
Swiss Newsreel, commented by Lic. phil. Pierre-
Emmanuel Jaques, University of Lausanne
French, Italian and Spanish Newsreel, commented by
Prof. Gianni Haver, University of Lausanne
German Newsreel, commented by Prof. Dr. em. Knut
Hickethier, University of Hamburg

17.00 Break

17.30 Film Programme II:
Indian Newsreel, commented by Anjan Bose, Kolkata
Belarusian Newsreel, commented by Dr. Kanstansin
Ramisheuski, Minsk

Friday, 23rd of November

University of Lausanne, Amphimax, 414

Panel 1: Theoretical Reflections on Cultural Identity and Media
Archives, Chair: Lic. phil. Majan Garlinski, Geneva

10.00 Lic. phil. Mario Lüscher, University of Lausanne
Common Sense and Common Place in Newsreel Cinema

10.45 Lic. phil. Samuel Sieber, University of Basel
*The Politics of Archives. Power and Resistance in Media
„Dispositifs“*

11.30 Break

12.00 MA Eugen Pfister, University of Vienna
*Communicating Europe in Images – The Emergence of a
European Iconography in Newsreels*

12.45 Break

Panel 2: Constructions of Cultural Identities within a National
Frame, Chair: Lic. phil. Felix Rauh, University of Lucerne

14.30 Dr. Kanstansin Ramisheuski, Belarusian State University
of Culture and Arts, Minsk
Cinema Newsreel in Belarus

15.15 Anjan Bose, Aurora Film Corporation Private Ltd., Kolkata
Indian Newsreel and the Aurora Film Company

16.00 Break

16.30 Prof. Dr. em. Knut Hickethier, University of Hamburg
*Kulturelle Identitätsstiftung durch Wochenschauen im
Deutschland der 1950er Jahre*

17.15 Discussion



Pathé News team for the documentation of the coronation of Elisabeth II, 1953

Saturday, 24th of November

University of Lausanne, Unithèque, 4215, Salle de Cinéma

Panel 3: The Longevity of Newsreel Cinema and the Emergence
of Culture Television, Chair: Kurt Deggeller, Former Head of
Memoriav, Swiss Association for the Preservation of Audiovisual
Heritage

9.30 Prof. Dr. Kornelia Imesch Oechslin, University of Lausanne
*Jean Tinguely & Le Corbusier in Swiss Newsreel and
Television. Does the Medium make the Message ?*

10.15 Giulia Bottani, University of Lausanne
*„Amici miei“: Constructions of Cultural Identity in
Swiss Italian Television*

11.00 Break

11.30 Dr. Nadja Elia-Borer, University of Basel
*Mediated Views on Culture. Strategies of Re-Staging in
Culture Television*

12.15 Final discussion